* TDBB
  + Include introduction video as the start.
  + Describe the entry form.
  + 2 Examples of a Sarnia TDBB videos - Tim Armstrong
  + Describe a culture of innovation.
  + Graphs showing the performance of the program in Sarnia.
  + The title belt example
  + Submittal will be in the format will be in Word.
  + How has this improved safety – TDBB safety improvement scenario?

Describe what your program is:

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Our innovation program is called Think Different Build Better. Open to all employees in the company, the program is designed to capture innovations big and small by engaging our teams to improve aspects of their work by either making things safer, more efficient, or solving a problem. This approach, aligned with our engagement with teams in other areas helps develop and build on our overall culture in many aspects. while it does not singularly focus on safety, it has been seen to have had great benefits in contributing new ideas, approaches, and improvement to the workplace that drive people towards making a difference and intervening in things that can be improved upon.

* *Intro to TDBB video*

Our Suncor Sarnia Program has been at the forefront of generating great innovations. Exemplifying and embodying thinking different, innovation and intervention, here is a small sample of what safety innovations have been developed at this site:

* *See: two TDBB winners from Sarnia*

These are just a few examples of the culture in having fun and doing great things on site – all speaking to our core values.

* *Graph of participation for Sarnia*
* *Title Belt submission*

In summary, this program raises the bar in all aspects of site and work life, further supporting crew participation, buy in, engagement, and a reflection of great things from the most valuable aspect of the program – our people.